

Meeting Kwintet at the A+A – Safety, Security and Health at Work / International Trade Fair Düsseldorf, Germany, 18 – 21 October 2011.

A+A Fair

A+A is the world's largest and most important specialist trade fair for all aspects of safety and security at work. Every 2 years, it covers everything that is needed to protect people at work including quantitative and qualitative first class product ranges, numerous special events and informative meetings.

In 2009, over four days the trade fair, with its 1,548 exhibitors from 62 nations, welcomed 55,800 visitors. The event is accompanied by an international high-caliber congress which welcomed about 5,000 participants in 2009.

Kwintet's participation at A+A Fair 2011

We are very pleased to invite all our customers and partners to view our latest product developments from our product brands Kansas, Fristads and Wenaas, says Kwintet CEO Mikael Sternberg. "Our experts' teams in every category strive for innovative improvements of our product offer and service through relentless attention to the evolution of professional needs, growing technological opportunities and the dynamism of style and design. This has resulted in one of our strongest product offers ever – with these three brands we are ready to dress every end-user from top-to-toe to make them perform at their best."

We will also be featuring Kwintet Solutions, a unique value proposition with bespoke developed and produced work wear targeted at large companies with large number of employees, Sternberg continues." Backed up by a strong local service on a global scale we are able to supply these customers with their entire professional wardrobe solutions."

Introducing the new Kwintet

"The A+A fair will also give us the opportunity to present the new Kwintet identity. During this year we have re-organised ourselves to be better able to offer the full scope of the total Kwintet product range and skills to our customers. To make this integration more visible to our customers we will make more usage of the Kwintet name across market segments. At the same we have decided to launch a new Kwintet visual design. All this will be visible in our booth."

Booth D42 in hall 9

We are all very excited to display and share all these great news and opportunities with our customers and partners and look forward to seeing you at our booth D42 in hall 9 in October, concludes Mikael Sternberg.